

Programme	B.S. (4-years), Communication Studies	Course Code	BSCS-408	Credit Hours	3
Course Title	Writing for Research				
Course Introduction					
<p>The core objectives of this course are to enable students:</p> <ul style="list-style-type: none"> • Demonstrate a good understanding of how to write a Research Report • Critically assess published Quantitative Research with regard to the Academic Writing and Formatting • Instil Academic Writing Skills needed to succeed in a university and be prepared for an Academic or Professional World • Provide Constructive Feedback to peers on their written work, and address issues identified by the instructor and peers when revising one's own written work 					
Learning Outcomes					
<p>After studying this course, the students will be able to:</p> <ul style="list-style-type: none"> • Critically review literature systematically and writing a comprehensive review report • Develop a good habit of writing, revising, rewriting and editing texts for various academic purposes. • Maintain the academic integrity and plagiarism policy • Critically evaluate published research articles • Design a proposal for research project • Write an Introduction and literature review for a research project 					
Course Content					
Week 1	1. Understand how to develop chapterization of the Thesis/Dissertation & Academic Formatting				
Week 2					
Week 3	2. Know APA Rules and guidelines related to Writing Formal Research Report				
Week 4					
Week 5	3. Reporting of results as per APA manual				
Week 6					
Week 7	4. Academic Writing Expression				
Week 8					
Week 9	5. Standard written English's conventions or Grammar, Spelling and Punctuation				
Week 10					
Week 11	6. Strategies to avoid Plagiarism and other forms of Academic Dishonesty				
Week 12					
Week 13	7. Be able to assess and critique a published journal article that uses one of the Primary Research Methods in the field				
Week 14					
Week 15	8. Construct an effective research proposal that will serve as the launching point for the study to be conducted in the next semester				
Week 16					
Textbooks and Reading Material					
<p>Frodesen, J., & Wald, M. (2016). Exploring options in academic writing: Effective vocabulary and grammar use. Ann Arbor: The University of Michigan Press. (ISBN: 978-0-472-03426-0)</p>					

Poindexter, P. M., & McCombs, M. E. (2000). Research in Mass Communication: A Practical Guide. Bedford/St. Martin's.

Schutt, R. K. (2012). Investigating the Social World: The Process and Practice of Research (7th edition). Los Angeles: Sage.

Swales, M. J., & Feak, C. B. (2012). Academic writing for graduate students: Essential tasks and skills (3rd ed.). Ann Arbor: The University of Michigan Press. (ISBN: 978-0-472-03475-8)

Teaching Learning Strategies

1. Lectures
2. In-Class Activities
3. Written Assignments

Assignments: Types and Number with Calendar

1. Class Participation
2. Attendance
3. Presentations
4. Attitude & Behavior
5. Hands-on Activities
6. Short Tests
7. Quizzes

Assessment

Sr. No.	Elements	Weightage	Details
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.
2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.